



Wisconsin Gardens Advertising Contract

(Please print)

Date:

Issue Desired (please check):

Spring: due March 1, publication first week of April

Summer: due June 1, publication first week of July

Fall: due September 1, publication first week of October

Winter: due December 1, publication first week of January

Business/Organization Name/Garden Club & District:

Contact Name:

Address:

Phone Number:

E-mail:

Ad size (please check):

Page Size	Dimensions	Non-member Cost	WGCF Member Cost (25% discount)
Full page	9½"H X 7½"W	\$200	\$150
Half page – vertical	9½"H x 3½"W	\$100	\$75
Half page – horizontal	5½"H x 7½"W	\$100	\$75
Quarter page Vertical only	4½"H x 3½"W	\$50	\$37.50
Standard Business Card – Camera Ready	2"H x 3½"W	\$20	\$20 (no discount)

Will you supply your own ad copy? Yes No

- If yes, will it be sent electronically to editor (preferred)? Yes No
- If you wish to have your ad designed by the *Wisconsin Gardens* Editor, please print all required information on separate sheet.
- Please DO NOT staple, paper clip or fold business card or photo.

Please retain one copy of contract for your records. Please email and send hard copy of your ad (or desired text) along with contract and check made out to WGCF to:

Carla Von Haden
Wisconsin Gardens
 1504 Academy St, Elroy, WI 53929

OFFICE USE ONLY

Date ad received: _____

Advertising copy received: Yes No Payment received: Yes No

Electronic copy expected: Yes No Electronic copy received: Yes No

Carla Von Haden, Editor
Wisconsin Gardens
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608-462-5239 wisconsingardens@centurytel.net